

WHAT IS LIFE COACHING?

Coaching is a collaboration between the Coach and the Client to help clients create their best selves – be it at work, in relationships, and in their everyday lives. Coaches provide a sounding board and ask thought-provoking questions that guide clients to identify their goals and obstacles holding them back, discover their passions, and create byte-size strategies and solutions to achieve long-lasting change. **The result: living a happier, more abundant life full of meaning, purpose and joy.**

THE CLIENT IS IN THE DRIVER'S SEAT!

To explain the process of personal coaching, we'll use the metaphor of driving a car. Say, you've driven your car into a ditch (i.e. you're feeling stuck, overwhelmed, lost, alone, lonely, unfulfilled, bored, complacent, regret, etc.). You, the client, are in the driver's seat, ready and able to embark on the road trip but you need help figuring out how to go from "ditch to destination." The coach is in the passenger's seat and guides the client along a journey from present to future.



Some clients have a vision or dream but feel like they're "spinning their wheels" or driving in the fog. A good coach will help clients reach their goals faster and with more clarity.

So, instead of delving into the past ("coulda, shoulda, woulda" talk) and giving directions and mapping out the road trip for the client, a good coach:

- Encourages and supports clients in driving their own car
- Co-creates a roadmap with their client to help them navigate transitions and uncharted territory
- Unpacks the root of the problem and the obstacles that lie in the way of change
- Guides their client to help them overcome roadblocks (such as mindset, limiting beliefs)
- Works with their client to plan the path ahead
- Ultimately helps their client uncover their full potential so they can confidently make their way forward.

The mantra is: *The client is whole, complete and resourceful through the coaching journey.*

“I always leave the sessions feeling so much better. I didn't want them to end.”

“It was a nice breakthrough while asking simple but powerful questions about how I could be kinder to myself. This is what is meant to be human and it's okay. Love that!”



WHAT MAKES MY COACHING STYLE UNIQUE?

What's the real secret about changing your life?

It's not about making resolutions or grand gestures – it's actually the opposite: **Micro-steps!** With my thought-provoking questions and specific formula of byte-size micro steps, clients will step outside their comfort zone and uncover their inner wisdom in order to become the person they are truly meant to be.

And FYI I don't lead your typical coaching sessions. My sessions are highly interactive and guaranteed to get participants to “**eat, sleep, move, breathe**” wellness in real time.

WHAT MAKES MY CONFERENCE COACHING CLINIC UNIQUE?

To maximize ROI, I offer theme-based group coaching sessions (at virtual and in-person events) to give attendees a taste of coaching:

- Introduction to Life Coaching (15-minute talk)
- Life Audit for Work-Life Balance
- Energy versus Time Management
- Live Your Purpose
- Be Your Best Self
- Building Habits

} Group Coaching



“You gave me hope. The need to self-manage and stay on track too.”

WHY CHOOSE ME AS YOUR COACH?

There are a lot of personal and business coaches out there - so why select me? Here are a few reasons:



Academic Training:

By trade and training, I am a social scientist with a long standing career in academia and research.

Want to know more about my academic professional background, click [HERE](#) and connect with me on [LinkedIn](#).



Compassionate Self-Acceptance:

With my guidance and years of experience, I will help clients disentangle complex topics, see and hear what is hidden and unsaid, name their emotions, identify core values, set boundaries, make mind-body connections, and practice self-compassion. This will lead clients to a place where they can more clearly see what is right for them moving forward.



Inspiration:

Clients will grow as I **inquire and inspire** while taking them along an adventurous journey of self-discovery, self-love and emotional literacy.



Intuition:

Clients will benefit from my intuitive nature and feel listened to as I will be fully present with them during our sessions together.



Moving Beyond Now:

I create a safe space to explore, listen deeply, empathize with people in transition and in trauma and pain, and help clients discover and live their full potential.

MY JOURNEY

You see, I've been through enough of my own transitions (moved countries mid-life, divorce, empty nesting, caregiving for an aging parent with dementia, loneliness and grief around the death of a parent, dog and marriage) and my own therapy, professional coaching and yoga training, culminating in a recent sabbatical from my own self-care business in order to take care of myself and put my mental health and myself first. So, I understand life challenges and mindset roadblocks and cannot wait to hold clients' hands and guide them along their journeys inward and forward.



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"Thank you for holding the space for me. I really appreciate that you enabled me to realize that part about my personal life and what I could do with that. And ensuring I breathe and slow down a bit and take time for me. Delegate."

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"One of the things that makes Dr. Kim so very special is her presence which is spiritually uplifting for the soul, mindful and filled with passion, kindness and compassion for those with whom she works."

WHAT CLIENTS GAIN THROUGH MY SPECIALIZED MICRO-STEP COACHING PROGRAM

- Learn the secret to managing and balancing energy - not time - in order to achieve high-level wellness, full engagement and peak performance.
- Embody self-care: Put yourself and your health first so that you can more effectively take care of others.
- Discover how to live a more harmonious, resilient and revitalized life.
- Reignite your passion, purpose, and joy in your personal life and in your relationships.
- Hone your creativity in order to explore new options & directions forward.
- Practice and prioritize self-discovery and self-love to create a more balanced, fulfilled and peaceful life.
- Kick-start healthy habits to boost immunity and vitality.
- Receive the gifts of presence, equanimity and compassion and pay it forward with others.

IN ADDITION TO THESE BENEFITS, CLIENTS ALSO RECEIVE...

Access to **Byte-Size Wellness Academy**, an online wellness self-coaching program that includes short video lessons about self-care, healthy eating and sleep hygiene, mind-body energy break videos, and a digital wellness resource center.



CREATE AN ENHANCED MEETING EXPERIENCE WITH ENGAGED & REVITALIZED ATTENDEES.

[CLICK HERE FOR A DISCOVERY CALL WITH DR. KIM](#)

“I LOVED your coaching! I remember some of your questions and the way you approached things will stick with me forever. Thank you for being such an inspiration.”

“A good coach can impact a game, but a great coach can impact a person’s life. You did that for me! Bless You!”



JAY SHETTY CERTIFIED COACH



byte-size
WELLNESS
ACADEMY

